



# MASTER INNOVATION AND ENTREPRENEURSHIP

## Modul Overview (Start Fall)

		SEMESTER 1	ECTS	SEMESTER 2	ECTS	SEMESTER 3	ECTS		
Program Specific Modules	Innovation and Entrepreneurship	<b>Innovation &amp; Entrepreneurship: Strategy and Business Design</b>	6	<b>Innovation and Business Creation and Management</b>	6	<b>Semester Abroad</b>  <b>OR</b>  <b>Internship</b> min. 15  <b>OR</b>  <b>Start-up Project</b>			
		Entrepreneurial Mindset and Business Design Innovation Strategy		Resource Acquisition Innovation Branding, Marketing & Sales Business Planning					
		<b>Ideation and Prototyping</b>	6	<b>Scaling Start-ups and Innovation Projects</b>	6				
		Ideation, Design Thinking & Prototyping I Lean Start-up, Usability Testing & Prototyping II		Open & Sustainable Innovation Managing Innovation Projects Scaling Start-ups					
		<b>Business Project</b>	3	<b>Electives (2 out of 5)</b>	6				
				Technology Trends, Understanding Social Start-ups, Independent Research Project, Success Factor Happiness					
				<b>Business Project</b>	3				
MBS Core Modules	Intern. Business & Management	<b>International Business and Management</b>	6	<b>International Focus (1 out of 5)</b>	3			<b>Master Thesis</b> 15	
		International Strategic Management Organizational Behavior Conscious Business		Business in Europe Business in Latin America Business in China Business in USA and Canada Business in Emerging Economies					
		<b>International Focus (1 out of 3)</b>	3						
		Business in Germany Business in Latin America Business in China							
		<b>Foreign Language (optional)</b>	(3)	<b>Foreign Language (optional)</b>	(3)				
		German, Spanish, Chinese		German, Spanish, Chinese					
Executive Skills		<b>Communication in International Business</b>	6	<b>Responsible Leadership in a Global Context</b>	5				
		Business Communication Business Ethics Negotiation Skills		Responsible Leadership Business and Society Master Thesis Preparation					
		<b>MBS Engagement</b>		<b>MBS Engagement</b>	1				
<b>Total ECTS 90</b>									

We recommend international students to choose "German" as a foreign language and the International Focus "Business in Germany" (semester 1).